



DIGITAL SIGNAGE

CLOUD PLATFORM

MODERN. POWERFUL. EFFECTIVE.

The most complete solution for **visual communication**

Voome is the modern and reliable **digital signage content management system** for sharing your digital content to any screen on your network.

Powerful, scalable, easy-to-use, flexible: no matter how big or small is what you have in mind, Voome can meet **any need** that digital signage market requires.



BASED ON WEB TECHNOLOGIES

Access to Voome from any web browser and any device (pc, tablet or smartphone): you do not have to install anything anywhere. Upload, manage and deploy all the content you wish across your global digital signage network. Remotely control unlimited number of displays around the world.



USER PERMISSIONS AND DIAGNOSTIC TOOLS

Voome has a complete set of professional features, including user permissions, groups and roles, security settings and advanced diagnostics. Keep your network under control with the professional Diagnostic Tool: download log files, take screenshots, and more for any display of your network.

VOOME GIVES LIFE TO YOUR DIGITAL SCREENS

Voome brings to life your digital screens. **Retail chains, buildings, schools, banks, restaurants, bars, museums:** wherever you need to communicate, Voome is the answer. The innovative content management system gives you a wide set of ready-to-use templates for creating your layout of digital signage safely and quickly.

It's just a few clicks away: all you need to do is to add widgets with dynamic features, such as live information, video sequences, interactive maps, schedule the content you wish and Voome will simply push it to your display.

Advanced tools allow you to update content **automatically** and in **real-time**. Professional results guaranteed.

4 EDITIONS
ENDLESS
POSSIBILITIES

Easy - Standard
Retail - Enterprise



**PROFESSIONAL
SUPPORT 24/7**

Enjoy the peace of mind that comes from knowing everything is safe and secure with our Network Operations Center's engineers. Our tech team drives you in every step of the way. Support ticket activity, causes and resolutions, as well as tips and documents are always on your hand.



**CLOUD
AND ON-PREMISE**

Voome comes in four different versions to meet all types of business: Easy, Standard, Retail and Enterprise Edition. Every edition corresponds to different levels of complexity, requirement or expertise in a digital signage project. Voome is available as a cloud service or on customer's premises.

Easy

COMMUNICATING HAS NEVER BEEN SO EASY

Voome Easy is **the “social media” of digital signage**: instant, quick, easy. It is born to simplify the connection to any display of your digital signage network through a very intuitive and comfortable web-user interface.

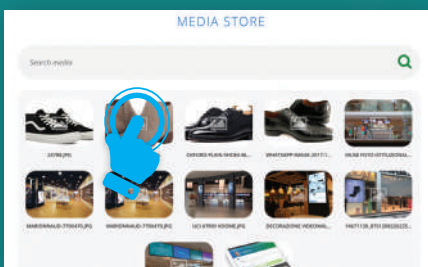
With an app usable from tablets and smartphones, everyone can create an engaging playlist and push it to the screens with three clicks. **Live content is always on the way**. No training required.



.01

TAKE A PHOTO OR MAKE A VIDEO

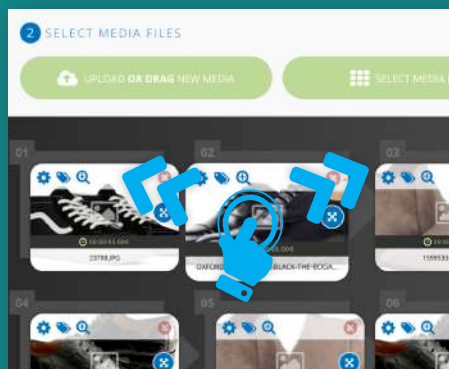
You can also upload your files



.02

CREATE AND CUSTOMIZE YOUR PLAYLIST

Change the sequence of your media in one step



.03

PUBLISH THE PROJECT ON SCREENS

Select one or more displays of your network



Standard

DISPLAY YOUR BUSINESS. ANYTIME, ANYWHERE



Voome Standard is the perfect visual communication solution for conventional digital signage networks. There is all you need: **simple management, engaging widgets** (e.g., RSS Feeds, News, Weather, Date, Clock), **multi-users** and **multi-location control**.

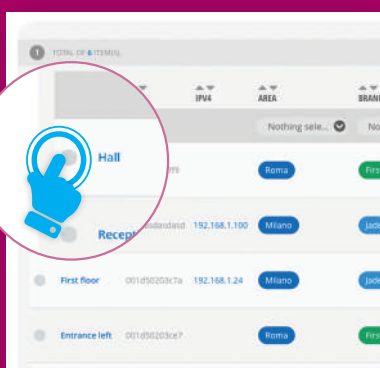
Security settings and advanced diagnostics make sure that all runs smoothly. Control **unlimited groups of displays playing different content**, anywhere in the world. Keep your communication always updated.

READY-TO-USE TEMPLATES

Voome Standard makes things a lot easier. It offers you a set of ready-to-use templates: they can be used as they are or **can be customized**.

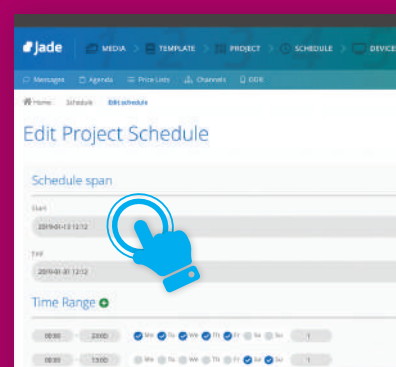


ORGANIZE YOUR NETWORK



Decide where your content must be displayed. Voome puts in your hands a "live map" of your digital signage network: manage access rights of users, create groups with different permissions and roles, assign authorizations.

SCHEDULE YOUR CONTENT



Do not worry about repeated content or "black screens". Define when your new fresh content should reach its destination. Set the day, the time, the priority and the recurrence. No more actions to take: publishing will be automatic.

Retail

CREATE AN IMMERSIVE IN-STORE CUSTOMER EXPERIENCE

Voome Retail helps marketers and communicators to plan the most immersive in-store experience. If you have a **shop, restaurant or bar** enjoy the innovative content management system for creating and managing effective messages on **retail digital signage displays**, catch the eye of your customers and influence their purchase decision in the point-of-sale.

Ready-to-use templates specifically designed for the retail market allows you easily to keep your audience entertained and informed with **social media feeds, streaming videos, digital menu boards, instant messages, interactive catalogues**, and much more.

A set of advanced tools included in Voome Retail offers you a unique solution to fit all requirements and have full control of the network at **any scale**.



FULLY CUSTOMIZABLE



Always invent a new brand story to tell with the Voome Advanced Editor. Start from a ready template or design from scratch a new layout to get to the heart of your audience. You do not have to worry about display size, configuration (single screen or video wall), proportion, resolution or orientation: Voome works seamlessly with any combination. A true content preview drives you step by step.

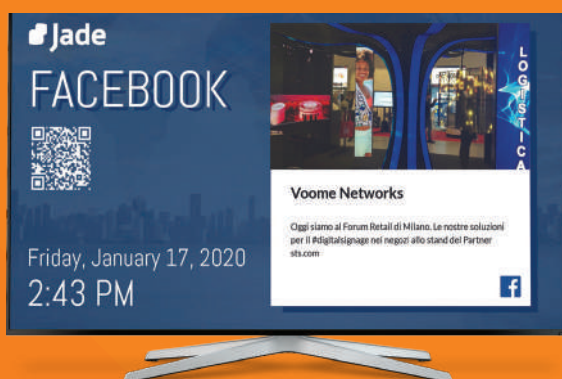
AUTOMATIC PRICE LISTS



Manage product descriptions, prices, images, videos, part numbers and QR codes. Collect items into a price list and update screens in real-time without any hassle. The Price List tool can be easily connected to your e-commerce or PIM Retail database. You can instantly change special deals and product features in each store location.



SOCIAL MEDIA AND CHANNELS



Engage your audience with rotating social media feeds and videos. Publish immediately from Instagram, Facebook, Twitter, Vimeo, Yammer and more. You can also filter by hashtags, date, author or account. "Channels" is another back office section included in Voome Retail: you can manage long list of media, e.g. audio files for in-store radio or video campaigns from advertising agencies.

PROGRAMMATIC ADVERTISING



Programmatic Advertising is the future trend of digital signage. It allows to identify the most relevant characteristics of the target audience and use the insights in order to reach the consumer in a personalized way. Voome Retail has already been selected by some of the world's leading advertising technology platform companies for delivering an omnichannel retail digital signage experience.



ON-DEMAND REMOTE CONTROLLER

Change your playlist with a click: event triggering or products showcasing can be shared to any display of the digital signage network just by pushing a single button on a tablet or on a display.

Besides ordinary playlists, employees can also send instant messages without interrupting the scheduled content.

Time	Content	Location	Action
08:00 - 09.00	Morning Brief Mr. Smith	Meeting Hall Two	→
08:30 - 09.00	New Products Presentation Mr. Kay, Mr Stanfield	Meeting Hall One	↑
09:00 - 11.00	Morning Brief Mr. Smith	Meeting Hall Two	→

Message B
Information which can be deduced from registration lists or certification may not be questioned without j...

EMERGENCY AND EVACUATION ALARM

Voome is compatible with third-party systems (e.g. alarm and evacuation systems), so it can be an excellent tool when it comes to emergency situations, whether it's a shooting, a fire or an earthquake. Displays are a great way of getting life-saving information to everyone within seconds. You just set up screens of your site: in an emergency situation, all displays will stop automatically the scheduled playlist for showing emergency messages (e.g. if the fire alarm has been triggered, all displays will display instructions to reach the nearest emergency exit).

GENERAL ALARM
GO TO YOUR ZONE
EMERGENCY CHECKPOINT

Enterprise

BUILD A STRONG COMPANY COMMUNITY CONNECTING PEOPLE ACROSS THE WORLD



Voome Enterprise is the **fully featured** edition born to power even the most sophisticated digital signage networks. Keep always your team engaged and visitors informed by displaying **key messages, live videos from team events, directional signs, HR information**, and much more.

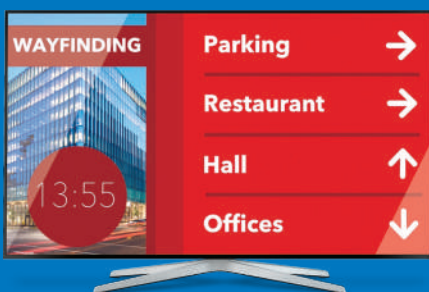
Several ready-to-go functionalities, such as meeting rooms schedules, live dashboards, industry KPI statistics, safety rules, workplace notices and company achievements allow you to **connect in real-time employees across multiple sites** in the world.

Voome Enterprise has a complete set of professional features to deliver a very contextual and responsive digital signage experience in **meeting rooms, offices, production sites, malls, conference centers, hospitals, transportation, museums**, and more. It gives you additional flexibility to respond to events instantly: if something goes wrong or change at the last minute in your building, you can handle this switching content in a click. You do not need technical or dedicated resources, any employee can do it.

AUTOMATIC WAYFINDING



Help visitors and employees to find always the right way: the Directional Signs Tool has been designed with labels in multiple languages, points of interest in the nearby and automatic directional signs.



SYNCHRONIZED AGENDA



Book a room for your next meeting or organize an event with the Agenda tool. If you have a booking solution such as MS Exchange or Google Calendar, your schedule is automatically synchronized.



SMART MESSAGES

Voome Enterprise allows you to improve the internal communication to get daily messages delivered in the smartest way: by using a simple web interface, every single department can convey their own smart messages. Content updates are always on time, on all screens, company wide, instantly.

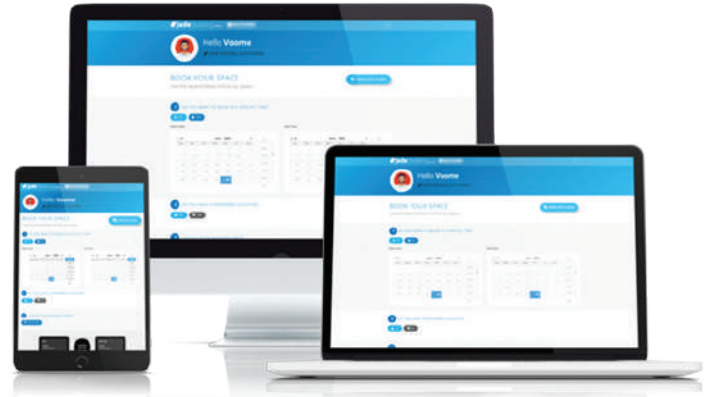


Booking

IS THE NEW **SMART SOLUTION** AVAILABLE IN VOOME

MEETING ROOM EXPERIENCE, WORKSPACE RESERVATION AND DIGITAL SIGNAGE IN A SINGLE SOLUTION

Unify your digital signage experience, meeting room scheduling and workspace reservation into a single solution. It's simple. It's Voome Booking.



RESOLVE YOUR BOOKING CHALLENGES

Looking for a meeting room on the way to work? Don't worry. With Voome Booking anyone is able to manage their own bookings from anywhere and from any device (pc, tablet or smartphone). All employees can reserve a meeting room or a desk on the web page, in their Outlook/MS Exchange/Google Calendar and on touch/desk screens.

UNLEASH THE POTENTIAL OF YOUR CORPORATE COMMUNICATION

Combine your workspace solution with an effective visual communication to deliver the most engaging experience to visitors and employees by displaying directional signs, HR information, meeting room instructions, and more. Try Voome Booking and Voome Enterprise together.



ELEGANT DESIGN

Our slim 10.1" touch screens and 3.5" deskbooking are an elegant addition to your workplaces.

RFID CARD READER

Our touch screen lets you book the room, start, end the meeting simply by tapping your RFID-enabled card or entering a code.

WEB APP TECHNOLOGY

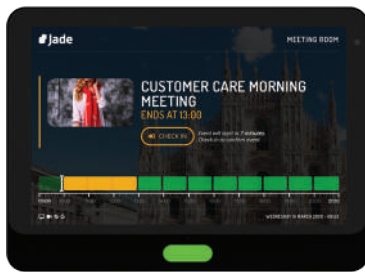
Access to Voome Booking from any web browser: enable meeting room and desk reservation for everyone, wherever they are.

DISPLAY MEETING INFORMATION

Key Functions at your Fingertips



Voome Booking Meeting Monitors and Desk Screens include highly visible LED status lights. Three Room Status are available: Free (Green Light), Booked but not checked-in (Amber Light), Meeting in Progress (Booked & Checked-In). Voome Booking allows you to customize background, logo, graphics, colors, and more.



SEVERAL MODELS ARE AVAILABLE!

As touch or as non-touch screens



TOTAL CONTROL OF YOUR WORKPLACE

Voome Booking is a globally-scalable, web-smart, hardware & software "all-in-one" solution. It seamlessly supports your existing MS Exchange or Google Calendar scheduling software. It allows to switch your meeting room monitors into the "digital signage mode" anytime.



LEARN MORE ABOUT VOOME SOFTWARE

TRY
VOOME



SIMPLY POWERFUL. DO MORE. DO ANYTHING.

Voome is your fast and secure bridge between you and your screens. It is designed to be used by everyone, simultaneously, on any device. It allows you to perform impossible tasks using other digital signage software, because it is perfectly integrated with all your systems, as ERP, E-Commerce, social media or agenda. The automatic services of Voome are planned to keep your content updated in real time, anywhere in the world safely.



THE MULTI-USERS' ADVANTAGE MULTIPLE USERS WORKING AT THE SAME TIME, DIVIDING WORKLOAD.

Everyone can use Voome, simultaneously, anywhere. Assign specific tasks to each employee in order to be able to modify only specific content. In this way all users can work together, but still keep their own autonomy.

YOUR NETWORK UNDER CONTROL EVERYWHERE IN THE WORLD ANYTIME. IN REAL TIME.

Whether you are in Milan or in New York, you have the total control of your digital screens. You know exactly when screens are turned on or off, you can take live screenshots, download logs and receive alert messages at any time. If you might need assistance, our service support team is available 24 hours a day.



QUEUING SYSTEM

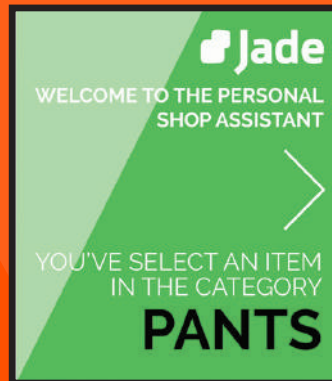
Manage multiple queues at the same time, assign tasks to each operator, and spread the information on your screens



Personal Shop Assistant

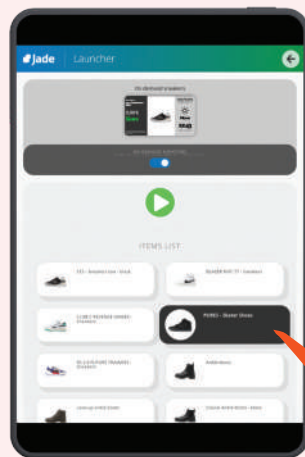
INCREASE YOUR SALES WITH VOOME PERSONAL SHOP ASSISTANT

Change the on-air content on screens through the interaction with mobile devices: help customers with sizes, combinations and video tutorial, just like a virtual personal shop assistant.



SHARE - ATTRACT - CONVERT

PRODUCTS
AND PRICELIST
DATABASE



Voome improves the retail experience by presenting Personal Shop Assistant. A key software solution to be competitive in sales. It allows you to retrieve all the products in a catalogue from your database, and to share them on your screens with a simple click.



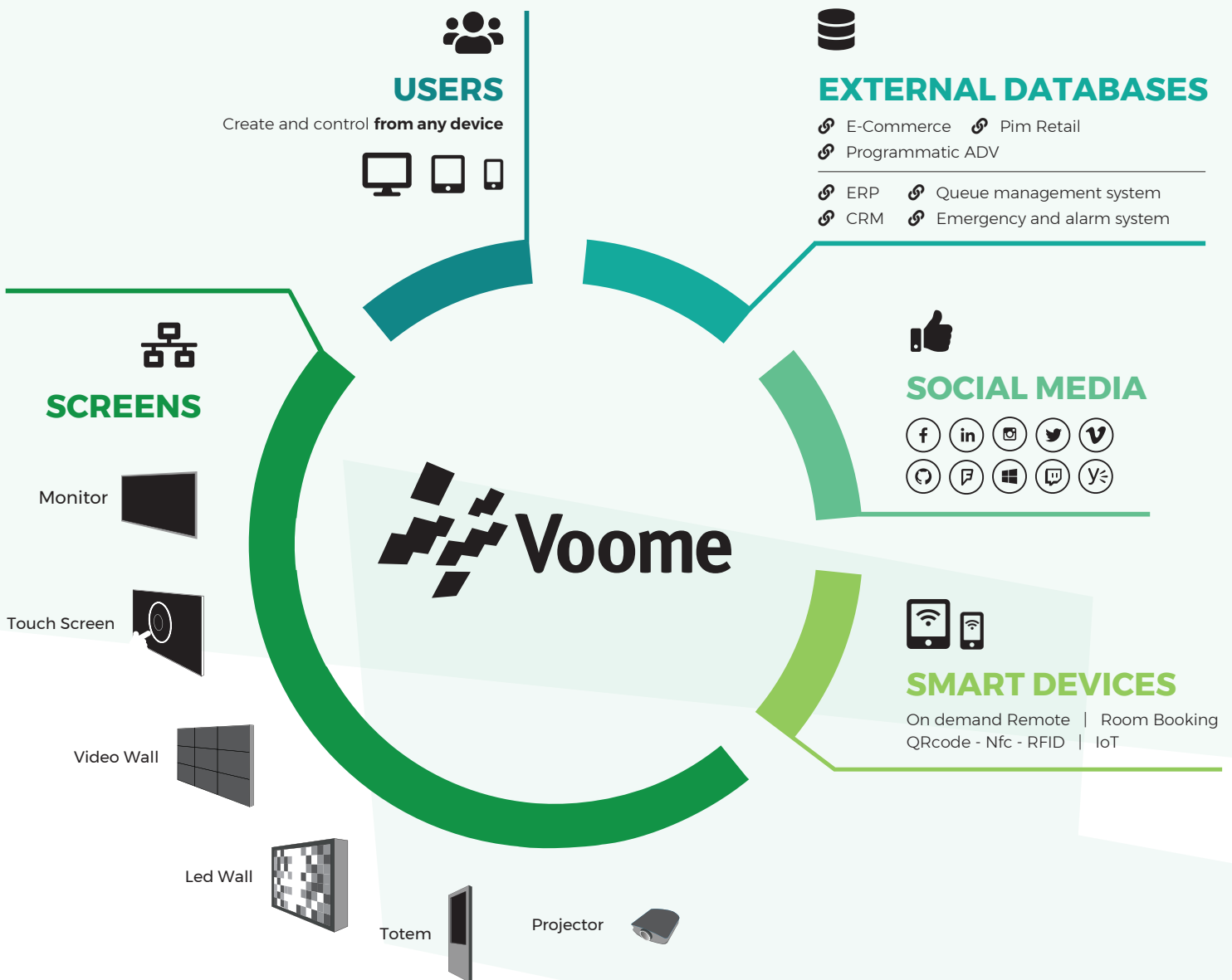
Suitable for any type of screen, our Personal Shop Assistant will help the customer in choosing the ideal product, **increasing your success rate**. Our platform is your strongest ally for your business!

MULTI-CHANNEL. MULTI-LEVEL. MULTI-USER.

More than a content management system. Voome is your **digital hub**

Becoming a hub. More than a wish, it is a necessity for a brand that wants to achieve success. With Voome you can manage your digital communication full-spectrum in a seamless, easy and intuitive solution. You do it on multiple levels, because it is **highly scalable**. You do it on multiple channels, because it does **not limit the type or the number of screens**. You do it with multiple sources,

because **it is the crossing point of different technologies**. You do it with multiple users, because it enables **various profiles** according to specific permissions and roles. You can change the content without duplication and overlap. Ideal for any vertical segments, from retail to corporate, it is the perfect solution for all environments. Voome is on the edge of digital convergence.



VOOME TECH FEATURES

Make the choice, Voome is always right for you

● included ○ optional – not available

Feature	Easy Edition	Standard Edition	Retail Edition	Enterprise Edition
Infrastructure				
Jade Application & Cloud Service	●	●	●	●
Jade On-Premises License	–	–	○	○
Express Support	●	●	●	●
Helpdesk Support	○	○	●	●
Unlimited Users	●	●	●	●
User Permission/Groups/Roles	–	●	●	●
Advanced Diagnostics	–	●	●	●
Online Storage *	5 GB	10 GB	100 GB	100 GB
Data Transfer (per player/month) *	5 GB	5 GB	10 GB	10 GB
Supported Media				
Video/Images/Audio	●	●	●	●
RSS feeds	–	●	●	●
Dynamic Widgets (News, Weather, Date, Clock, Counters)	–	●	●	●
Video Streaming	–	–	●	●
Custom Data Feeds (JSON, XML)	–	–	●	●
Web Page (HTML 5)	–	–	●	●
Special Features				
In-Store Radio/Background Music	●	●	●	●
Ready-to-use Templates	–	●	●	●
"Proof-of-play" Reports	–	–	●	●
Advanced Layout Editor (Fully Customizable Templates)	–	–	●	●
Video Wall Projects	–	–	○	●
Social Media (e.g. Instagram, Facebook, Twitter) *	–	–	●	●
Smart Messages (Categories and scheduled messages)	–	–	●	●
Product and Price List Management	–	○	●	○
Digital Menu Board	–	○	●	○
Media Channels	–	–	○	○
Personal Shop Assistant	–	–	○	○
Programmatic Advertising *	–	–	○	○
Interactive/touch Project	–	–	●	●
Automatic Directional Signs (Wayfinding)	–	–	–	●
Synchronized Agenda for Meetings and Events	–	–	–	●
Emergency: Alerts and Live Messages	–	–	–	●
ODR- On-Demand Remote Controller	–	–	○	●
Queue Management	–	–	○	○
NEW Jade Booking (Workspace reservation, meeting room scheduling)	○	○	○	○

* Available only in Jade Cloud Service

Jade is compatible with selected and tested devices. Visit our website www.voome.com to check the latest list of approved digital media players and platforms.

OUR TECHNOLOGY PARTNERS



Hisense

PHILIPS



Google





YOUR MESSAGE, OUR MISSION.

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WITH US



 AVIXA Member

