Mimo FlashCast for Digital Signage Providers

Close the Communication Gap Between Digital Signage and Every Screen

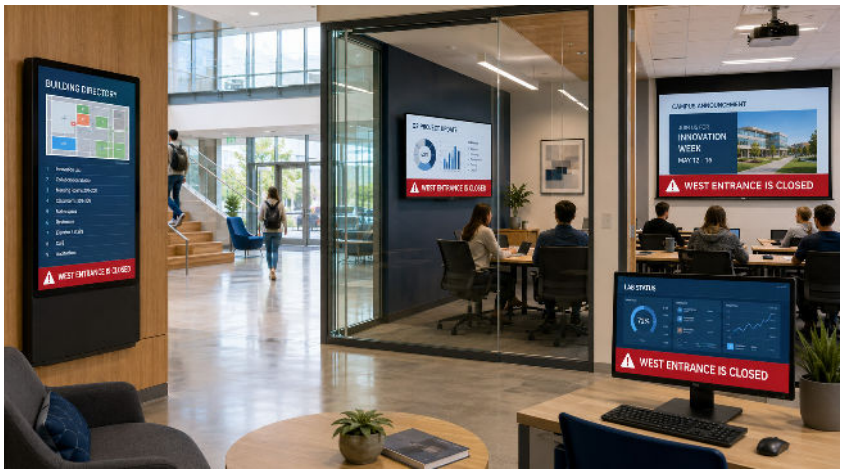
Your Platform Reaches the Signage Network. Mimo FlashCast Reaches the Rest.

Digital signage platforms are designed to manage scheduled content, emergency messages, tickers, and complete screen emergencies. What gets missed are all the other screens in the facility that the signage network doesn't reach. And, typically there are many.

All too often, these devices exist outside the digital signage ecosystem, leaving a critical gap for organizations to communicate an urgent message broadly and quickly.

It's important to consider the people viewing projectors or displays in classrooms, huddle rooms, labs and conference rooms. What happens if those displays are turned off? With FlashCast, when an alert is sent, the screen is automatically turned on, ensuring that everyone gets the message.

"Adding Mimo FlashCast to our InformaCast integrations will give organizations the ability to extend critical messages to screens that previously had no alerting capabilities."
- David Tucker, SVP of product management at Singlewire Software



FlashCast allows facilities to connect any HDMI device to communicate clear, specific instructions to any screen in real time.

Extend Alerts to HDMI Endpoints Outside Your Digital Signage Network

FlashCast is not another digital signage platform. It is an HDMI pass-through, a hardware bridge that gets your important messaging to more people through more displays. Through integration with your platform, customers can:

- Extend emergency and everyday communications beyond signage-managed displays
- Activate targeted, zoned, or organization-wide visual messages
- Reach people who may not hear an audible alert
- Preserve the screen's existing function when no message is active
- Add visual alerting without replacing displays or redesigning the AV environment
- Create a more complete, coordinated communication strategy
- Augment your existing security solution to reach more screens through integration with InformaCast, Raptor, Alertus, Everbridge, WSPER and more

SCN best of show AT ISE 2026 WINNER

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Best Alert or Communication System 2025 Mimo FlashCast

To learn more, visit mimomonitors.com/flashcast

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Mimo FlashCast for Digital Signage



A Stronger Security Story

Security and emergency-management leaders increasingly influence communication technology decisions. They are not only asking whether an organization can send an alert. They want to know whether that alert will reach everyone. By integrating FlashCast, digital signage companies can help customers answer the harder questions:

- Which occupied spaces are not covered by the signage network?
- How will people in classrooms, labs, and meeting rooms receive visual alerts?
- Can messages reach screens currently showing content from another source?
- Can alerts be targeted by building, floor, zone, or screen?
- Will existing content resume automatically after the event?
- Can the solution build on the technology already installed?

More Screens. More Value. More Revenue.

For resellers and integrators, FlashCast creates a practical way to expand the scope of an existing signage or security opportunity. Revenue opportunities include:

- **Endpoint expansion**: Add FlashCast hardware to HDMI displays that were previously outside the project.
- **Integration services**: Generate revenue from configuration, API integration, programming, and testing.
- **Installation services**: Add deployment, cabling, commissioning, and system validation.
- **Communication assessments**: Identify uncovered rooms, screens, buildings, and user groups.

Close the Loop.

Extend your platform. Reach every screen that matters.

- **Phased rollouts**: Begin with high-priority areas and expand across departments, buildings or campuses.
- **Ongoing support**: Offer training, maintenance, system testing and managed services.
- **New decision-makers**: Expand conversations beyond AV and IT to security, emergency management, operations and facilities.

A signage deployment may cover dozens of managed displays. A complete communication strategy could include hundreds of additional HDMI endpoints.

Start With One Question

When your customer sends an important message, which screens and occupied spaces are still being missed? Mimo FlashCast helps you reach them without disrupting the systems already in place.

Specifications

- 1-input, 1-output HDMI uncompressed video support
  - Up to 8k60 YCbCr 4:2:0 12-bit video through support
  - Up to 8k30 RGB/YCbCr 4:4:4/4:2:2 12-bit video support
  - Up to 4k120 4:4:4 12-bit high frame rate video support
  - Dynamic HDR pass-through support including HDMI dynamic
  - HDR metadata, HDR10+, and Dolby Vision
  - DSC 1.2a passthrough support
- HDCP 1.4 and HDCP 2.3 support
  - Fully integrated HDCP 1.4 and HDCP 2.3 repeater modes
- Supports audio insertion
- HDMI 1.4a, HDMI 1.4b, HDMI 2.0, and HDMI 2.1 compliant and DVI-compatible transceiver
- Multi-level transparency control
- PoE Powered and Ethernet connected.
- WiFi and AC/DC power optional.
- Dimensions: L:7.25”, W:3.25”, H:1.0625”
- Mount: 50x100mm